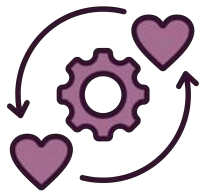


5 Characteristics of Authentic Community Engagement



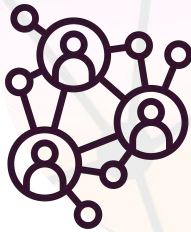
Reciprocity

- Two-way relationships and learning
- Mutual benefit and shared value creation
- Recognition of community expertise and knowledge



Power-Sharing

- Transparent decision-making processes
- Community members in leadership roles
- Equitable distribution of resources and opportunities



Cultural Humility

- Recognition of diverse perspectives and ways of knowing
- Ongoing learning about community contexts
- Adaptation of approaches based on community feedback



Sustained Commitment

- Long-term relationship building
- Regular presence and accessibility
- Investment in community capacity building



Measurable Impact

- Clear goals developed with community input
- Trackable outcomes that matter to the community
- Regular assessment and adjustment of approaches