

Authentic Community Engagement

Session #3 Worksheet



In small groups, consider your/your organization's community engagement strategy OR consider your desire to partner with a specific group in your community

1. **Create a comprehensive map** of (community) stakeholders
2. For each stakeholder group, **note**:
 - a. Current level of engagement (high/medium/low/none)
 - b. Existing barriers to participation
 - c. Unique perspectives they bring
3. **Identify** which voices are missing or underrepresented

Stakeholder Group	Current Level of Engagement	Existing Barriers to Participation	Unique Perspectives They Bring

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Collective impact is a structured, cross-organizational approach to solving complex social problems where diverse stakeholders commit to a common agenda, shared measurement, mutually reinforcing activities, continuous communication, and backbone support—all while centering equity by explicitly addressing power imbalances, ensuring meaningful participation of marginalized communities, redistributing resources to address historical inequities, and transforming systems that perpetuate disparities to achieve just and sustainable outcomes for all, particularly those most affected by the issues being addressed.

In small groups, consider your/your organization's community engagement strategy OR consider your desire to partner with a specific group in your community:

Questions	Answers
Who designed your engagement methods?	
Where and when do activities take place? Who can easily attend?	
What languages and communication channels are used?	

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How are power dynamics addressed?	
What resources are required for participation?	
Who in your organization needs to be brought in for this type of change in engagement?	
Where do you anticipate barriers to change at the organizational level?	
What information feels most important to share, at your organization, as you look to evolve your engagement strategies?	